

Eat, Drink, & Be Tracy

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ABOUT *Eat, Drink & Be Tracy*

Eat, Drink & Be Tracy is a food and lifestyle blog that focuses on recipes, restaurants, travel, fitness and food/lifestyle product reviews. One of the highlights of the blog is the project #TRACYTASTESAMERICA which is a culinary tour of the 50 states via recipes. For each state featured, classic and native dishes are recreated with the history and stories behind each dish.



ABOUT *Tracy Guida*

Tracy is a California native living in Tampa who is passionate about food, wine and travel. She began blogging to cure her homesickness for Northern California and along the way found a passion for writing. Tracy has been in the hospitality industry for most of her life and currently works full time as a special events coordinator. As a single mom of two kids and two dogs, she stays quite busy. In 2017 she has decided to get serious about blogging and is working on relaunching her site and working more with brands. Her latest obsession is running and her goal is a half marathon by the end of 2017.

BLOG STATS

4,500+

MONTHLY UNIQUE VISITORS

5,700+

MONTHLY PAGE VISITORS

10,000+

SOCIAL MEDIA FOLLOWERS

100+

E-MAIL SUBSCRIBERS

PARTNERSHIPS



SOCIAL STATS



1,700+

@eatdrinkandbetracy



100+

@tracyguida



3,200+

@tracyguida



900+

@tracyguida



5,200+

@tracyguida

AUDIENCE

67%

FEMALE

38%

AGED 25-34

85%

FROM THE U.S.



SOURCE: GOOGLE ANALYTICS